

Celebrating the Everyday – Aspects of Architectural Policies

An invitational conference for those participating in and influencing the development of the built environment

DRAFT PROGRAMME

THURSDAY 19.10.2006 / Finlandia Hall, Mannerheimintie 13 e, entrance M 3 / Helsinki Hall

Note! The meeting of the Steering Committee of the European Forum for Architectural Policies network: from 9–11:30 a.m.

11.30 *Conference registration starts at 10:30 a.m.*
Welcome lunch / coffee

ARCHITECTURE AND WELL-BEING / Chair: *Anna Brunow*

CONFERENCE PART I

- 13.00 Opening of the conference
Tanja Saarela, Minister of Culture, Finland
Introduction to the conference
Anna Brunow, Chair of the Finnish National Council for Architecture
Address by the European Commission
Vladimir Sucha, Director for Culture and Communication, DG Education and Culture

BUILDING THE FUTURE

- 13.30 Architecture as a necessity
Lord Norman Foster, architect
14.10 Architecture as primus motor
A conversation between *Lord Norman Foster* and *Paavo Lipponen*, the Speaker of the Finnish Parliament

15.00 *Coffee and refreshments*

POLICIES AS CATALYSTS

- 15.40 The Architectural Policy Programme of the City of Helsinki
Pekka Korpinen, Mayor for City Planning and Real Estate
16.00 The 130-year tradition of Finnish architectural competitions
Matti Rautiola, Professor of Architectural Design, Tampere University of Technology
16.20 The built environment as a competitiveness factor
A round table discussion on public and private architectural strategies
Mels Crouwel, Chief Government Architect, the Netherlands
Erkki Aho, Director, Senate Properties
Olli Niemi, Senior Vice President, Business Development (1.1.2007–), NCC Construction Oy, Finland
Moderator *Gunnel Adlercreutz*, Director General, The Building Information Foundation RTS
17.10 Local architectural policies on a voluntary basis: Case Finland
Aila Korpivaara, Senior Architect, Ministry of the Environment, Finland
17.50 An invocation of a better environment
The Joint Voices
19.20 *A guided tour in the exhibition on Eero Saarinen at the Kunsthalle for those being interested*
20.00 *Welcome reception and the exhibition "Eero Saarinen: Shaping the Future" hosted by the Museum of Finnish Architecture and Ruukki, the Local Sponsor of the exhibition. Kunsthalle Helsinki, Nervanderinkatu 3*

Note! Registration possible at 6–8 p.m. at Hotel Scandic for those arriving on Wednesday evening.
Recommended meeting place (TBC)

FRIDAY 20.10.2006 / High Tech Center HTC Helsinki, Tammasaarekatu 1–7 / Kolumbus Auditorium

Note! The General Assembly of the Association of the European Forum for Architectural Policies: from 9 – 10 a.m.

10.00 *Registration for the second day starts at 9:30 a.m.*
Coffee

 ARCHITECTURE AND POLICY MAKING / Chair: *Anna Brunow*

CONFERENCE PART II

10.30 Introductory comments

INPUTS ON THE FUTURE

- 10.50 Innovatory and experimental developments
Examples /best practices from various European countries
Moderator *Hennu Kjisik*, Architect, Senior Researcher, Helsinki University of Technology
- 12.10 Initiatives for architectural education
Pihla Meskanen, *Dariusz Smiechowski*, PLAYCE – International association of architecture education
Kristiina Nivari, Museum of Finnish Architecture / GAUDI network
Maire Mattinen, National Board of Antiquities
- 12.30 Future perspectives of the European Forum for Architectural Policies

12.40 *Buffet lunch in the lobby*

IDENTITY AND COMPETITIVENESS

- 14.00 Strategic policies and the future
Keynote *Jefferey M Sellers*, Associate Professor of Political Science, Geography and Public Policy, University of Southern California
Round table statements
Andres Kurg, Researcher, MSc in Architectural History, Estonian Academy of Arts.
Valentina Croci, journalist, MSc in Architectural History, Venice University of Architecture
Julian Wékel, Professor in Planning and Regional Development, Technische Universität Darmstadt
Moderator *Kaarin Taipale*, Architect, Researcher, former Chair of ICLEI – Local Governments for Sustainability

16.00 *Coffee and refreshments*

- 16.40 Celebrating the everyday: architectural aspects of the Helsinki excursions
Severi Blomstedt, Director, Museum of Finnish Architecture
- 17.00 Architecture: potency and potential
Deyan Sudjic, Director, Design Museum, London
Joint keynote speaker with the Conference Coup de Dés by the Mies van der Rohe Foundation
- 17.50 Closing words
- 18.00 An opportunity to return to the hotel before the evening programme

19.30 *Reception of the City of Helsinki at the City Hall, Pohjoisesplanadi 11–13*

SATURDAY 21.10.2006

EXCURSION DAY

**ARCHITECTURAL TOURS IN THE HELSINKI AREA CONCLUDING WITH THE EXHIBITION
"130 YEARS OF FINNISH ARCHITECTURAL COMPETITIONS"**

Participants can choose between two excursions in Helsinki:

The "Western" tour (by bus)

including e.g. the Tapiola residential area, the technology park in Otaniemi as well as the campus in Otaniemi and other 'classics' by Alvar Aalto

The "Eastern" tour (by bus)

including e.g. new waterfront residential areas and recent public architecture (schools, churches)
The tours are guided in English and include a coffee break.

9.00 Tours depart from the Railway Square

13.15 Tours end with a reception at the Museum of Finnish Architecture (Kasarmikatu 24)

Welcome words

Timo Tuomi, Head of Research, Museum of Finnish Architecture

Introduction of the exhibition "130 years of Finnish Architectural Competitions"

Paula Huotelin, Competition Secretary, Finnish Association of Architects

Light brunch with coffee

15.00 Bus transportation to the airport

As an extra option

Conference delegates are also invited to the Kiasma Museum of Contemporary Art, where the concluding public debate of the architectural conference "Coup de Dés" by the Mies van der Rohe Foundation will take place from 18:30 – 19:30 p.m.

Organised by the Fundació Mies van der Rohe, in collaboration with the Advisory Committee of the European Union Prize for Contemporary Architecture Mies van der Rohe Award, the "Coup de Dés" forms part of the GAUDI project of the EC Culture 2000 programme.

Address: Kiasma, Mannerheiminaukio 2